

WHAT'S RIGHT NOW

JULY NEW PRODUCTS BY GLORIA NICOLA



What Kids Want in their Sunglasses



Protecting kids' eyes from harmful sun rays is crucial... and it can be loads of fun. Just take a look at these styles. Attention-grabbing colors and lots of them, including those hot adult sport glass colors, white and black; junior aviators and wraps for the "I want to be just like Daddy or Mommy" look; and protective glasses and polarized lenses for all those afterschool sports. Cool colors, great eye protection and a comfortable fit. That's what kids (and their parents) want.



1. LOOPING III with a hingeless design and polycarbonate Altii Spectron 4 anti-glare and flashed finished lenses from Julbo
2. POLAR JUNIOR COLLECTION with Polarized Premium lenses from Revert
3. PIRAHNA JR., Rxable wrap, from Balle/A Division of Bushnell Outdoor Products
4. SCOPI with three interchangeable components made of HDA (High Definition Acetate) technology from Okia
5. LEADER Jam'n, protective sport goggle, from Hilco
6. EYES CREAM SHADES, Banana
7. ADVENTURE BANZ Lavender from Baby Banz
8. FB STREET SERIES Electric Wave, boys' protective sport glass, from Liberty Sport



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|-------------------------|----------|-------------|------------|----------------|----|----------------------|
| new product price guide | \$ | Inexpensive | \$ | Moderate | \$ | Moderately Expensive |
| | \$\$\$\$ | Expensive | \$\$\$\$\$ | Very Expensive | | |

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