



## OKIA: A FLURRY OF BUTTERFLIES

### A NEW, NATURE-INSPIRED MODEL IN PARIS

Okia is sure to be noticed at this year's Silmo: its new, nature-inspired HD model is a magical explosion of extraordinary, colorful butterflies that will take your breath away.

The innovative butterfly theme takes its inspiration from real life for an abstract interpretation that gives the frame an extremely contemporary look. Elegant and refined butterfly wings along the temples are the incredibly realistic decoration in a thousand colors.

The luminous, precious wing details on the frame are obtained by applying the exceptional new pearl Acetate which creates a brilliant pearl effect making the HD design sharper and more delicate as well as adding volume to the texture. Already highly appreciated by OKIA customers, the

incredible effects of this acetate are created with HD Technology to provide a range of 3D designs and textures that are totally unique. Thanks to the continual development of this internationally recognized patented technology, three-dimensional natural decorations have been applied for the first time to eyewear with sensational results.

Harmony, glamour and femininity are the main characteristics of this new frame, together with the romantic feeling of peace and serenity, the enchanting image traditionally associated with butterflies. Fashion and nature meet in a classic butterfly theme that has always been one of the most popular for girls' fashions and is confirmed as the eternal favorite in any season.

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