



Eyezone Magazine ha aggiunto 5 nuove foto.

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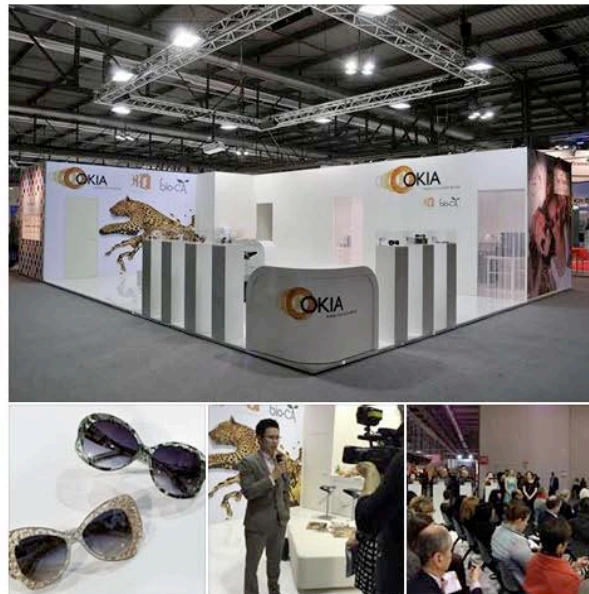
INCREDIBLE SUCCESS FOR OKIA AT MIDO 2015.

Colour, creativity and passion: these are the ingredients of the extraordinary success registered at Mido by OKIA, the innovative Hong Kong-based company already widely renowned in the international eyewear market for its original and always surprising products.

The OKIA booth - an extremely elegant and technological setting with high quality details – attracted an ongoing crowd of visitors and optics specialists during the three days of the show, thus confirming the interest of the market towards the company and its revolutionary HDA® Technology.

HD Sparkle, Bio-CA with Real Gold and in particular Happy Frames - the new irresistible eyewear concept developed by a group of odd designers through to the application of OKIA's patented HDA® Technology - left the audience of the Sunday Press Conference literally breathless thanks to their sensational mix of innovation and fashion. The event, held to present the latest evolutions of HDA® Technology as well as its endless applications in design and eyewear industry, succeeded in intriguing not only the press but also eyewear designers from different companies.

Mido 2015 ended with an extremely positive result and a lot of confirmations from both the Italian and the international markets, and OKIA is getting ready to attend next year's edition!



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