

22 août 2012

nouvelle collection de lunettes Pearl par OKIA 2012

WEAR THE LATEST FASHION TRENDS WITH THE NEW PEARL BLOCK COLLECTION BY OKIA!

Glamorous and chic: these are the main features of the new **Pearl Block Collection** by OKIA, specifically designed to offer the ultimate accessory for this summer. The unmatched elegance of this collection's frames is emphasized not only by the magical and naturally refined effect of mother-of-pearl but also by the choice of patterns inspired by the hottest contemporary trends in fashion: stylish dresses and purses themes spread all along the temples giving the wearer a look of unequivocal beauty and charm. The intensity of brilliant colours - yellow, orange, dark purple and petroleum - is skilfully dosed and combined with a surprising pearl effect.

The Pearl Block Collection represents another sensational success reached by OKIA through the application of the extraordinary **HDA® Technology**. This well-known patented technology allows infinite possibilities in terms of creativity and design, translating every kind of inspirational pattern on acetate sheets. Thanks to HDA® Technology, modern and fashionable textures are shown on acetate and mixed with a **sophisticated pearl effect that makes the HDA® pattern sharper, softer and with a greater volume on texture**.

A special accessory perfect for any occasion in summer, every Pearl Block frame is the ideal solution for women who love fashion and want to always look elegant and feminine but with a metropolitan flavour.

Choose your own Pearl Block style and express your summer dreams with the coolest frame for the season!

