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## **OKIA: A NEW WORLD OF EXTRAORDINARY 3D DECORATIONS ALLOWED BY HDA® TECHNOLOGY**

OKIA will not certainly go unnoticed at Mido 2014: the latest HDA® collection launched by the Hong Kong-based company is an explosion of **three-dimensional decorations** spreading along the frames' fronts and temples that will live you breathless.

Each frame shows a series of **multi-layered patterns** inspired by the world of nature. **Harmonious gradient colours** complete the extremely realistic proposed decorations and give them a refined touch of femininity.

This exceptional collection is the result of the ongoing research on the already worldwide recognized **HDA® Technology**. This patented technology allows the transformation of textures and colours into crisp high definition which shows depth, offering a new world of outstanding patterns. Our special technique creates the 3 dimensions profile which perfectly matches with BMT patterns. HDA® Technology creates 3D embellishments and tactile details that highlight the three dimensional effect, while BMT produces a strong metallic effect and allows ultra-sharp cutting for any pattern. The metallic lines create a detailed and reflective pattern that stands out against the acetate for an unmatched luxury feeling.

Thanks to the progress of HDA® Technology, 3D decorations that we usually see on clothing and accessories are applied for the first time also on eyewear. **Fashion and sculpture meet**, creating a surprising 3D effect that combines fantasy with design and innovation.

