



OKIA: MAKE YOUR SUMMER FLUO

THE NEW COLLECTION WILL MAKE YOUR LOOK ENVIABLE THANK TO ITS EXPLOSIVE MIX OF UNEXPECTED COLOURS

Colour and fun: here is the perfect blend for a sparkling summer style! The new Fluorescent Sunglasses Collection by OKIA will make your look enviable thanks to its explosive mix of unexpected colours: fluorescent shades such as violet, fuchsia, green and red brighten the beautiful decorations of these frames' temples giving the wearer a powerful shot of personality and charm. Moreover, the temples' fluorescent pattern sharply contrasts with the single colour front, creating a surprising play of light that brings further attention to the frame.

An exceptional eyewear piece made of a harmonious balance between creativity and high technology: intriguing fluorescent colours are enriched by a sophisticated and detailed pattern that makes each style an authentic masterpiece. A further step forward in the evolution of the HDA® Technology, the fluorescent collection shows once again how by means of its patented technology OKIA is able to satisfy any customer's request, giving expression to his imagination.

The result is an intriguing and extremely modern collection that will seduce the youngest public thanks to its fashionable details. The fluorescent colour palette has indeed become one of the most popular trends of the season among both accessories and clothing. So, come and choose your fluo summer style!

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