



FASHION

OKIA: a continuous development and improvement

For the first time HDA® TECHNOLOGY meets carbon fiber

OKIA never stops surprising its clients and customers through the continuous development and improvement of its patented HDA® Technology. "**Play with Carbon Fiber**" is the latest collection launched by the Hong-Kong based eyewear company, and it represents something truly revolutionary: for the first time carbon fiber is mixed with HDA® Technology, with the result of a collection that is a masterpiece of ultimate technology.

Invented in Japan in 1961, carbon fiber is a material made of nylon and carbon used in many different fields - aerospace, civil engineering and motor sports - and in products like sports' gear and aircrafts. Talking about eyewear, it provides the endurance of metal frames but is thin and lightweight like plastic. It also has a vaguely three-dimensional look that make patterns and textures extremely attractive.

"**Play with Carbon Fiber**" combines the unrivaled physical properties of carbon fiber with the incredible potential of HDA® Technology: geometric patterns and brilliant colours - such as metallic grey and neon yellow - that reflect a funny and trendy sporty style. Moreover, each frame exhibits a different surface finishing to satisfy each customer's taste.

Intriguing and functional at the same time, "**Play with Carbon Fiber**" is conceived for both men and women, offering a perfect blend of high technology, design and fashion.