

nouvelle collection de lunettes OKIA MIDO 2012

22 mars 2012

ENTER THE MAGIC WORLD OF OKIA WITH THE NEW WATERCOLOUR COLLECTION!

OKIA has just found out a new world of extraordinary nature-inspired decorations that perfectly express the spirit of the coming season: the new **Watercolour Collection** is a romantic explosion of **spring birds and floral patterns** that symbolizes a pure embrace with nature.

Entirely realized through the application of the well-consolidated **HDA® Technology**, this special collection takes its inspiration from the art of **watercolour**: thanks to its elegant design and soft colours, each frame comes as a gentle spring breeze. Subtle shades such as pink, light blue and green create a relaxing and calm atmosphere that will make you feel as if you were in an enchanted world!

Every single colourful detail shown on the frame is illuminated by means of the **BMT technique**, a special application which allows ultra-sharp cutting for all patterns and gives them a bright **metallic effect**. Thanks to the clever mix between refined decorations and metallic design, a traditional and everlasting theme like floral print is reinterpreted in an extremely modern style.

The final result is a glamorous collection that reflects a charming and contemporary look, perfect for those women who love classical femininity and dreams but without any trade-off in terms of quality, fashion and innovation.

