

Okia eyewear présente différents modèles de lunettes à la 14ème compétition du design de la lunetterie à HONG KONG

26 novembre 2012

14th Hong Kong Eyewear Design Competition: OKIA SWEEPS THE CHAMPION, FIRST RUNNER-UP AND SECOND RUNNER-UP PRIZES IN THE PROFESSIONAL GROUP SECTION

A new sensational world-wide recognition has been achieved by OKIA: three of its products have been awarded at the 14th Hong Kong Eyewear Design Competition, organized by the Hong Kong Travel Development Council (HKTDC) and the Hong Kong Optical Manufacturers Association. A really extraordinary goal, as for the first time OKIA has won all prizes in the Professional Group section: champion, first runner-up and second runner-up.

The Champion piece, "Mag Type", is inspired by the appearance of a vintage typewriter and its distinctive sound. Infusing modern elements into the classic typewriter concept, this revolutionary frame uses no screws, is interchangeable and features a spring-hinge function.

« Chai Lan Kang Fa » gained the 1st Runner-up award and his designer, Brian Chan, obtained also "The Latest Look" award. This frame represents a unique mix between a Western fashion icon – the cat eye – and a traditional Chinese decorative technique called "cloisonné". The perfect combination between different cultures and times, this style expresses a magical feeling.

The last winner product, named "Catch", received the 2nd Runner-Up award. Thanks to a special design structure inspired by paper clips, it is possible to change this frame's

Special design structure inspired by paper clips, it is possible to change this frame's

Special design structure inspired by paper clips, it is possible to change this frame's

Special design structure inspired by paper clips, it is possible to change this frame's



