

## nouvelle collection de lunettes Embroidery by Okia 2011

8 juin 2011 par créateurs de lunettes

### **NEW EMBROIDERY COLLECTION: AN UNEXPECTED MIX OF COLOURS AND TEXTURES**

A kaleidoscope of vivid images and sensations brightens the eyes of the viewer who looks at the new OKIA **Embroidery collection**, a perfect blend of exotic colors, fashionable patterns and innovation.

**Fun Crochet and embroidery motifs** define elegant and sophisticated frames whose clarity of details makes each model a little masterpiece. Thanks to the **HDA™ Technology**, OKIA has given birth to a collection made of an exceptional three-dimensional effect for a highly detailed and colorful imagery. In addition, the use of **BMT technology and SY effect** make perfect even the tiniest embroidery details, combining innovation and quality into pure luxury.

The final result is a collection of a significant impact where bright shades such as yellow, fuchsia, blue and light orange are enriched by the preciousness of gold and the elegance of black. The new Embroidery HDA™ frames are the perfect expression of OKIA's commitment in crossing the boundaries between fashion and technology, offering the right mix between a stylish accessory and visual comfort.

Once again, OKIA realizes a glamorous collection which aims at conquering the market thanks to its beauty and quality, confirming the company as a key global fashion trend setter in the eyewear market.

