

OKIA launches 20 30 40= HD 270° eyewear collection



OKIA Optical has introduced 20 30 40=HD 270° eyewear concept for women. The new collection utilizes OKIA's state-of-the-art HD 270° Technology and is designed specifically for women of different ages.



The new designs are targeted at three main groups of women - Youth, Bloom, and Feminine.

Youth is for the 25 to 30 age group with designs that are joyful, energetic and delightful. For the 30 to 35 age group, each frame in the Bloom range has been created to embody fantasy and sexy glamor. And for the 35 to 40 age group, the "Feminine" range

has a selection of grand designs that are elegant, opulent and a bit wild.

All frames in the 20 30 40=HD 270° have three sides of the temples decorated to ensure that the frame is flattering from all angles highlighting the beauty of the wearer.