



6. OKIA High Definition (HD) technology

Hong Kong-based eyewear innovation company Okia, has launched a new High Definition (HD) technology to make patterns in acetate plastic. HD Acetate offers a breakthrough in design for the eyewear industry which had previously been limited to flat textures and limited colours, says the company.

In order to display the application of HD acetate, OKIA presented its frame line Capriss during Silmo 2008. The collection highlights a wide range of interesting, very detailed patterning effects – animal prints, floral motifs, checks, stripes and plaid.

Confirming the innovative value of the HD technology, the product *Reinvent* was nominated for a Silmo d'Or 2008 in the "Frame Technological Innovation" Category.

OKIA www.okia.com