

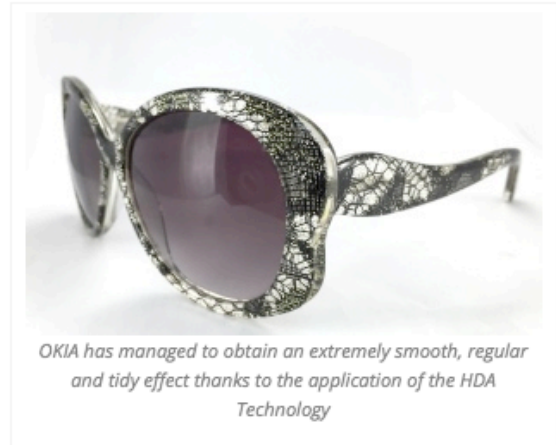
## Okia Introduces 'HD Sparkle' – Sunglasses With Real Lace Decorations



**The lace pattern is achieved by inserting a real fabric into acetate with the help of the HDA Technology**

OKIA has launched 'HD Sparkle', a surprising blend of high technology and fashion that will seduce the feminine population through its glamorous elegance.

Inspiration can come from anywhere and, thanks to the incredible creative opportunities opened by its patented HDA Technology, OKIA is able to translate inspirational images or ideas into extremely detailed and lifelike eyewear decorations. In order to meet the needs of the most sophisticated and demanding women, OKIA has developed 'HD Sparkle', a feminine style with real lace decorations.



Although inserting a real fabric into acetate is difficult, OKIA has managed to obtain an extremely smooth, regular and tidy effect thanks to the application of the HDA Technology. The lace decoration can be realised in different colours and combined with CSB (Crazy Sparkling Beauty) technique, an advanced application of HDA Technology that combines acetate with shining materials and allows random or controlled patterns with a non-delaminated effect.

Vintage and refined, lace has recently become one of the hottest fashion trends: that is why OKIA decided to develop a special frame celebrating this fabric as well as women's femininity. A clever mix between a classical symbol of elegance and modern technology, 'HD Sparkle' is aimed at women who search for unique accessories.

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