



## Product Designer

Product designer is responsible to develop a delightful experience for our customers, you will have a significant impact on our business contributing to the design direction. You are passionate about design thinking at the same time with a result-oriented mindset.

### Job Responsibilities

- Responsible for the design functions of assigned product line form formulating creative direction, analyzing marketing trend and leading a small team in the design and development of seasonal collections
- Working closely with sales team and customers in all range of eyewear product design development
- Preparing presentation boards and accessory charts
- Preparing sketches and electronic specifications drawings
- Any ad hoc projects assigned

### Job Requirements

- Diploma in Product Design or above
- Minimum 3-5 years of experience in Fashion-related/ fashion accessory would be preferred, experience in eyewear design (Asia, US, European market) is highly preferable
- Proficiency in design software such as Illustrator, Photoshop, CorelDraw, AutoCAD or equivalent 3D software
- Good freehand sketches for initial concept presentation
- Sensitive on market trends and strong fashion sense with creative mind
- Cheerful, Flexible, Positive, responsive, self-motivated, able to work independently under pressure
- Travel to Shenzhen occasionally
- Good spoken & written English and Putonghua