



Graphic Designer

The ideal candidate is able to work in the fast-paced, diversified and dynamic environments. This position will support our design team and sales & marketing initiatives to drive brand equity, marketing KPI and ultimately to achieve the marketing and business goals in the region.

Job Responsibilities

- Responsible for graphic designing in all promotions and marketing collaterals (e.g., brochure, catalogue, packaging, banners, online web graphic, etc)
- Responsible for in-house design, processing from sketching, designing, drawings until the final outputs
- Follow through project from concept development, artwork design and production independently
- Work closely with marketing team and other designers to create and edit graphics for website use OEM & packaging design
- To implement displays update for seasonal change, promotional and special events
- Ad hoc project assigned

Job Requirements

- Diploma or above Poly / IVE graduate in Visual Merchandising / Graphic Design / Fashion Design
- Minimum 2-4 years hands-on experience in retail Visual Merchandising for both in-store & window display
- Experienced in graphic design, pattern/ color design is welcome
- Knowledge and experience in photo shooting, editing and retouching is preferred
- Familiar with 3D software, Adobe Photoshop and Illustrator, MS Office
- Multi-tasking, responsible, efficient, hardworking, self-initiative, independent, able to work overtime and under pressure & tight deadlines
- Strong knowledge in Photoshop and Illustrator
- Communications skills
- Eye for details and strong creative for fashion industry
- Strong color sense